



Video Spotlights



[concierge alliance napa valley & sonoma]

Influence Spotlights — Sales & marketing videos in your authentic voice!

	Platinum	Gold	Silver	Notes
<i>Influence Standard Price</i>	\$999	\$675	\$479	Pricing for Influence Clients
Canvas Price	\$849	\$639	\$429	Receive up to a 16% discount
Canvas Savings	\$150	\$75	\$50	Member-only discount
Recording Session	1 Hour	1 hour	30 minutes	An easy interview style recording
Video Length	Up to 10 minutes	Up to 5 minutes	Up to 3 minutes	Length of final video(s). See next row
Number of Video Assets	Up to 3	Up to 2	1	Platinum and Gold have the ability to create multiple videos from the recording
Images	40	3	20	You provide us your images for creating the video
Image Transitions	✓	✓	✓	For example a page turn or cube rotate
Image Animations	✓	✓		Imagery moves in and out of frame. Images can also pan & zoom
Animated Callouts	✓	✓		A box or an arrow animated to highlight a specific portion of the image
Onsite Recording	✓	\$125	\$125	We'll come to you if you're within 60 miles of downtown Napa
Onsite Photography	\$250 hr.	\$250 hr.	\$250 hr.	If you need additional still-imagery for your video
Live Action Videography	\$275 hr.	\$275 hr.	\$275 hr.	Live action footage can be incorporated into any video



Influence Spotlights — Sales & marketing videos in your authentic voice!

Simple & elegant multimedia videos for your business

You can share:

- Your Organization
- What’s special about what you do
- The “inside story”
- What’s new
- And so much more...

Influence Spotlights are easy:

- We — Create a simple outline of your message
- We — Record the message together
- Influence — Edits the message
- You — Provide images
- Influence — Creates the video and posts it
- Influence — delivers the video to VinoVisit
- You — Send emails with the link

Making a Spotlight requires:

- No script
- No lighting
- No make-up
- No video camera!
- A much smaller investment

Sign-up now!

- Up to 5 minute video
- 20 images
- Posted to YouTube

Regularly \$479 — Now \$429—A \$50 Savings!

Click here!
bit.ly/CanvasInterviews

Influence Spotlights
Audio/Video Marketing



bit.ly/InfluenceSpotlights & www.influencei.com

Influence Web
Development



Local Business Spotlights

Scan the QR code with your phone or click on the link below the image to see Spotlights in action.

The Playful Garden



bit.ly/PlayfulGarden

Cornucopia Creations



bit.ly/CornucopiaCreations

Bello Family Vineyards



bit.ly/BelloFamilyVineyards

Questions? Call:

Chris Templeton
President
Influence Internet
(707)879-8225
ctempleton@influencei.com