



Influence Spotlights — Sales & marketing videos in your authentic voice!

Simple & elegant multimedia videos for your business

You can share:

- Your Organization
- What's special about what you do
- The "inside story"
- What's new
- And so much more...

Influence Spotlights are easy:

- We — Create a simple outline of your message
- We — Record the message together
- Influence — Edits the message
- You — Provide images
- Influence — Creates the video and posts it
- Influence — delivers the video to VinoVisit
- You — Send emails with the link

Making a Spotlight requires:

- No script
- No lighting
- No make-up
- No video camera!
- A much smaller investment

Sign-up now!

- Up to 5 minute video
- 15 images
- Posted to YouTube

Regularly \$379 — Now \$329—A \$50 Savings!

Click here!

bit.ly/NapaChamber

Influence Spotlights
Audio/Video Marketing

Influence Web
Development



bit.ly/InfluenceSpotlights & www.influencei.com

Local Business Spotlights

Scan the QR code with your phone or click on the link below the image to see Spotlights in action.

The Playful Garden



bit.ly/PlayfulGarden

Cornucopia Creations



bit.ly/CornucopiaCreations

Marketplace Magazine



bit.ly/MarketplaceMagazine



Napa Chamber Members
10% discount on Influence
up to \$2,000 discount!

Questions? Call:

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	Platinum	Gold	Silver	Notes
<i>Napa Chamber Price</i>	<i>\$999</i>	<i>\$575</i>	<i>\$329</i>	Applies only to Napa Chamber members
Influence Standard Price	\$849	\$539	\$379	Receive up to a 16% discount
<i>Napa Chamber Savings</i>	<i>\$150</i>	<i>\$75</i>	<i>\$50</i>	Member-only discount
Recording Session	1 Hour	1 hour	30 minutes	An easy interview style recording
Video Length	Up to 10 minutes	Up to 5 minutes	Up to 3 minutes	Length of final video(s). See next row
Number of Video Assets	Up to 3	Up to 2	1	Platinum and Gold have the ability to create multiple videos from the recording
Images	20	15	10	You provide us your images for creating the video
Image Transitions	✓	✓	✓	For example a page turn or cube rotate
Image Animations	✓	✓		Imagery moves in and out of frame. Images can also pan & zoom
Animated Callouts	✓	✓		A box or an arrow animated to highlight a specific portion of the image
Winery only branded version	✓	\$75	\$75	If you want a video on your site or to send without VinoVisit branding we will create a winery only branded version
Onsite Recording	✓	\$125	\$125	We'll come to you if you're within 60 miles of downtown Napa
Live Action Videography	\$250 hr.	\$250 hr.	\$250 hr.	Live action footage can be incorporated into any video